

IPEG 2010

Support Opportunities Master List

IPEG Research Grants

\$10,000

In 2008, IPEG awarded its first Research Grant. IPEG's Research Grants fulfill the imperative to foster not only relevant research, but also the individuals who conduct it.

Your support of an IPEG Research Grant is a great way to create ongoing visibility for your company.

- Company support is noted in the Final Meeting Program with the announcement of the recipients and their topics.
- Your company representative will present the award at the annual meeting.
- The results of the studies will be presented at the IPEG meeting the second year after the announcement. Manuscript submission for publication of the data in the *Journal of Laparoendoscopic Surgery and Advanced Surgical Techniques* is mandatory.

The applications will be available on-line, where your company will be recognized as a supporter. The on-line application process makes it easy for surgeons worldwide to participate.

Programs and investigators suitable for application include:

Clinical studies on any aspect of endoscopic pediatric surgery. Clinical studies may deal with clinical, functional, pathophysiological, organizational or economic aspects. The planned duration of the studies should not exceed 18 months.

Experimental studies, in vivo or in vitro, on any topic that is related to endoscopic pediatric surgery. The planned duration of the studies should not exceed 12 months.

Please contact Shelley Ginsberg in the IPEG office for details at 310-437-0553, ext. 111 or via email at shelley@ipeg.org.

IPEG 2010 MEETING

JUNE 8-12, 2010

LEVELS SUPPORT OPPORTUNITIES

DIAMOND LEVEL SUPPORT

\$20,000

- Acknowledged as Supporter of official IPEG Event – up to (6) company staff invited
- Acknowledged as Supporter of the IPEG Presidential Address
- Acknowledged as Supporter of “Coolest Tricks” Session
- Acknowledged as Supporter of one Plenary Panel or Papers Session
- Support acknowledged on flyer in meeting bag
- Pre- and post-meeting registration mailing lists
- Support acknowledged with plaque for display in booth (booth not included in level support)
- Support acknowledged in *Journal of Laparoendoscopic and Advanced Surgical Techniques* in issues immediately preceding and following the meeting
- To be acknowledged in the final program, on the IPEG website, and other locales as a Diamond supporter of the meeting (if committed prior to November 6, 2009 support will be noted in the Advance Program materials)

PLATINUM LEVEL SUPPORT

\$14,000

- Acknowledged as Supporter of official IPEG Event – up to (4) company staff invited
- Acknowledged as a Supporter of the Keynote Address
- Acknowledged as Supporter of one Panel or Papers Session
- Support acknowledged on flyer in meeting bag
- Pre- and post-meeting registration mailing lists
- Support acknowledged in *Journal of Laparoendoscopic and Advanced Surgical Techniques* in issues immediately preceding and following the meeting
- Support acknowledged with plaque for display in booth (booth not included in level support)
- To be acknowledged in the final program, on the IPEG website, and other locales as a Platinum supporter of the meeting (if committed prior to November 6, 2009, support will be noted in the Advance Program materials)

GOLD LEVEL SUPPORT

\$10,000

- Acknowledged as Supporter of one Panel or Papers Session
- Support acknowledged in *Journal of Laparoendoscopic and Advanced Surgical Techniques* in issues immediately preceding and following the meeting
- Pre and post-meeting registration mailing lists
- Support acknowledged on flyer in meeting bag
- Support acknowledged with plaque for display in booth (booth not included in level support)
- To be acknowledged in the final program, on the IPEG website, and other locales as a Gold supporter of the meeting (if committed prior to November 6, 2009, support will be noted in the Advance Program materials)

LEVELS SUPPORT OPPORTUNITIES, cont'd

SILVER LEVEL SUPPORT

\$6,500

- Acknowledged as Supporter of the Poster Session and Poster Presentations
- Support acknowledged in *Journal of Laparoendoscopic and Advanced Surgical Techniques* in issues immediately preceding and following the meeting
- Pre and post-meeting registration mailing lists
- Support acknowledged on flyer in meeting bag
- Support acknowledged with plaque for display in booth (booth not included in level support)
- To be acknowledged in the final program, on the IPEG website, and other locales as a Silver supporter of the meeting (if committed prior to November 6, 2009, support will be noted in the Advance Program materials)

BRONZE LEVEL SUPPORT

\$4,500

- Acknowledged as supporter of IPEG Committee Luncheon
- Support acknowledged in *Journal of Laparoendoscopic and Advanced Surgical Techniques* in issues immediately preceding and following the meeting
- Pre and post-meeting registration mailing lists
- Support acknowledged on flyer in meeting bag
- Support acknowledged with plaque for display in booth (booth not included in level support)
- To be acknowledged in the final program, on the IPEG website, and other locales as a Silver supporter of the meeting (if committed prior to November 6, 2009 support will be noted in the Advance Program materials)

SUPPORT ACKNOWLEDGEMENT

Support for IPEG 2010 meeting will be acknowledged in all program materials, on-site with signage and slides in the rooms in which a given event is held. If appropriate, support will be acknowledged with any course or event materials distributed on site. Please note the publication deadline for IPEG Advance Program is November 6, 2009 and for the Final Program the deadline is March 26, 2009. Confirmation of support must be received prior to the deadlines for inclusion in the programs.

For more information about supporting the IPEG meeting, please contact Shelley Ginsberg at 310-437-0553, ext. 111 or shelley@ipeg.org

IPEG 2010 MEETING SUPPORT OPPORTUNITIES

Industry Evening Symposium

Thursday, June 10, 2010 6:00 am – 7:30 am 1 room available - \$5,000

Thursday, June 10, 2010 6:15 pm – 8:00 pm 1 room available - \$7,500

A satellite symposium is a great way to reach your target audience. This is your opportunity to enhance the program by educating attendees on topics directly related to your marketing goals.

Companies interested in hosting a satellite symposium are required to submit an application and program outline. Upon approval, the program will be promoted in the Advance Program materials (if confirmed by November 6, 2009), on the IPEG website, and in the Final Program. IPEG will also provide a pre-registration mailing list to assist with your marketing efforts.

If your company is interested in learning more about this opportunity, please contact Shelley Ginsberg at the IPEG office at 310-437-0553, ext. 111 or via email at shelley@ipeg.org

Educational Opportunities

- **Postgraduate Course and Hands-On Lab:** **\$5,500**

Advance Endoscopic Course: Asking the Experts and Improving Your Skills

Tuesday, June 8, 2010

12:00 pm – 6:00 pm – Didactic

Chair: Azad Najmaldin, MD

Wednesday, June 9, 2010

7:00 am – 11:00 am – Hands-on Inanimate Lab

Chair: David Van der Zee, MD

Co-Chairs: Sanjeev Dutta, MD and Daniel J. Ostlie, MD

Postgraduate Course Faculty and Topics:

Pulmonary Lobectomy

Steven S. Rothenberg, MD

Pull-through for Hirschsprungs Disease, Pull-through for Perforated Anus:

Keith A. Georgeson, MD

Robotic Surgery in Pediatrics

CK Yeung, MD

Retroperitoneoscopic Pyeloplasty; Heminephrectomy and Transvesical Ureteral Reimplant

Jean-Stephane Valle, MD

Laparoscopic Nissen Fundoplication

George W. Holcomb, MD

Chest Wall Deformities

Marcelo M. Ferro, MD

Laparoscopic Gastric Pull Up

Oliver Reinberg, MD

Hands-on Course:

This is an inanimate lab. Companies supporting the hands-on lab may be asked to provide equipment. Specific equipment needs will be determined by the course chairs based on the educational goals of the course, and the procedures selected. Companies will receive a detailed equipment request under separate cover. Please contact Shelley Ginsberg in the IPEG office for course outlines.

- **Energy Symposium**

Saturday, June 12, 2010

8:00 am – 9:00 am

Moderator: Steven Rothenberg, MD

Companies will have an opportunity to give a short presentation about their device / technology. Companies may bring a device for presentation or demonstration purposes; this is not a hands-on lab setting. Please contact Shelley Ginsberg in the IPEG office for more information about participating in this non-CME session.

- **Panels** **\$3,500 (each)**

Panel sessions focus on a variety of multidisciplinary topics in pediatric endosurgery. Each panel will be a 60-90 minute open forum or a structured session of 3-4 subtopics that are presented by individual panelists. Your company will be acknowledged for their support in the final program, on signage, and on a slide in the room before the lecture begins.

Panel: Gonads, Testicles, Ovaries

Thursday, June 10, 2010

7:45 am – 8:45 am

Chairs: Maria Marcela Bailez, MD and Todd A. Ponsky, MD

Panel: MIS vs. Open: Controversies in Minimally Invasive Surgery – Neonatal CDH Repair, Hernia, Inguinal Hernia, Cancer

Thursday, June 10, 2010

3:30 pm – 5:00 pm

Chairs: Marc Wulkan, MD and Manuel Lopez, MD

Panel: Redo – MIS Surgery; Why and How?

Friday, June 11, 2010

1:30 pm – 3:30 pm

Chairs: Thom Lobe, MD and Holger Till, MD

Panel: Morbid Obesity in Pediatrics – Difficult Cases

Friday, June 11, 2010

3:00 pm – 5:00 pm

Chairs: Thomas H. Inge, MD and Marc Michalsky, MD

- **Papers Sessions/Video Sessions** **\$3,000 (each)**

Papers and video sessions provide attendees with the latest scientific findings. Session topics will be finalized after the abstract review process is complete in December 2009. Your company will be acknowledged for their support in the final program, on signage, and on a slide in the room before the lecture begins.

Scientific Session: Coolest Tricks

Thursday, June 10, 2010

10:30 am – 11:30 am

Moderators: Carroll M. Harmon, MD and Pablo Laje, MD

Scientific Session: Thorax

Thursday, June 10, 2010

1:00 pm – 2:15 pm

Moderators: Francois Becmeur, MD and Miguel Guelfand, MD

Video Session: Unexpected Findings

Friday, June 11, 2010

7:00 am – 8:00 am

Moderators: Klaus MA Bax, MD and Salem Islam, MD

Scientific Session: Colorectal, Gastrointestinal & Hepatobiliary
Friday, June 11, 2010
8:00 am – 9:30 am
Moderators: Keith A. Georgeson, MD and Go Miyano, MD

Scientific Session: Alternative Technologies – Robotics, NOTES®, and Single Incision
Laparoscopic Surgery
Friday, June 11, 2010
10:30 am – 11:30 am
Moderators: Celeste Hollands, MD and John J. Meehan, MD

Scientific Session: TBD
Saturday, June 12, 2010
10:30 am – 11:45 am
Moderators: Girolomo Mattioli, MD and Shawn D. St. Peter, MD

Scientific Video Session: Miscellaneous
Saturday, June 12, 2010
12:00 pm – 1:00 pm
Moderators: Jurgen Schleeff, MD and Long Li, MD

Visual Impact Opportunities

President's Suite Reception

\$5,000

IPEG's President will host an intimate gathering of IPEG leadership at the end of the meeting. Two members of your team will have the opportunity to attend this event and forge relationships with this exclusive group.

Key Cards

\$2,500 + Production

Want to make a big visual impact? Put your company's artwork on the hotel room key cards. One of the first things an attendee will see upon arrival, and something they will continue to use and see everyday is their hotel room key card. Put your company logo and the meeting logo on the hotel room key for high visibility.

Official Hotel Door Drop

\$2,500 + Production

Be one of the first companies visible to attendees when you partner with IPEG to exclusively sponsor the Hotel Door Drop. This is your chance to include announcements, invitations, samples and sales literature that will be hand-delivered to the hotel room of every registered IPEG attendee. As the **exclusive** supporter, you can design the door drop bag to include your company name and logo.

Chocolate Turn-down Service

\$2,500 + Production

Let your company's name be the last thing they see before turning in for the evening. Your company name, logo and message will be placed on the wrapper for chocolate turn-down service. Put your company's logo on their pillow and steer them to your booth.

Welcome Banner

\$3,000 + Production

Welcome attendees with a large banner displaying your company's name, logo, and special message. Your banner will be prominently displayed as attendees make their way into the meeting rooms every day. Contact show management for size requirements. All artwork must be approved by show management prior to production.

Advertising Opportunities

In order to take advantage of the following visual impact opportunities, you must be a levels supporter or exhibitor.

IPEG Advance Program

The IPEG Advance Program will be distributed to approximately 30,000 surgeons in the U.S. and abroad, including IPEG members and surgical leaders in South America, Europe, Japan and Canada, and members of SAGES, ACS, ASBS, and EAES. In addition, it will be distributed as part of IPEG's marketing efforts during the 6 months before the meeting, and will be available on IPEG's website at www.ipeg.org. The Advance Program will be mailed in December 2009. Please contact Shelley Ginsberg for deadlines, costs, and specifications.

IPEG Final Program

The IPEG Final Program will be distributed to approximately 400 surgeons attending the meeting, and a mailing list of colleagues around the world. In addition, it will be distributed as part of IPEG's outreach efforts during the 8 months following the meeting. The Final Program contains all meeting information and abstracts, and is used as a reference by surgeons around the world, giving your company ongoing visibility. Please contact Shelley Ginsberg for deadlines, costs, and specifications.

IPEG values our relationship with industry and appreciates your thoughtful consideration of support. On behalf of the IPEG leadership, we invite you to join us in Waikoloa Village, Hawaii, June 8-12, 2010 to be part of this exciting and valuable meeting.

*For more information about supporting the IPEG meeting, please contact
Shelley Ginsberg at 310-437-0553 ext. 111 or shelley@ipeg.org*