



IPEG 2021 ANNUAL MEETING

JUNE 11 & 14, 2021

EXPLORING NEW FRONTIERS AND INNOVATIVE SPACES

EXHIBITOR & SPONSOR PROSPECTUS

What Is IPEG?

The International Pediatric Endosurgery Group (IPEG) is the premiere international association for physicians who perform minimally invasive surgery in children. IPEG was founded in 1991 by a handful of pediatric surgeons with a clear-cut goal of ensuring that all pediatric and general surgeons who treat children have access to current information defining the best, least invasive surgical treatment. Today, IPEG has over 800 members from over 52 countries.

IPEG's primary mission is to improve the quality of patient care through excellent surgical education.

Meeting Highlights

- » Networking opportunities with international colleagues, leaders, and industry partners
- » Mastery Learning Series
- » Innovations in Pediatric MIS
- » Exchange of best practices and improving patient outcomes

Exhibits

The IPEG 2021 Virtual Annual Meeting provides an opportunity for online engagement without the limitation of physical space. IPEG's meeting platform will provide a list of Exhibitors with links to the company's websites or virtual exhibit booth. The listing can include a company's website or custom site used for medical conferences and audience engagement. Companies can set up questionnaires and surveys to collect demographic information from attendees interested in learning more.

Access to the list of Exhibitors will remain in place while the IPEG 2021 Virtual Annual Meeting program sessions and content are available (timeline to be determined). To register as an exhibitor, please go to our online application: <https://www.ipeg.org/2021-virtual-exhibitor-application/>

Exhibits Booth

\$2,000

INCLUDES:

- » Listing on the IPEG meeting website
- » Company's contact information, description, and URL
- » Up to three (3) documents/files available for download by registrants
- » Build your own booth on the IPEG meeting website including logo and preference of layout
- » Chat feature for connecting with attendees

Enhancements

The IPEG 2021 Virtual Annual Meeting is offering enhancements to the listing of Partner Exhibits. These enhancements, listed below, can be used to increase visibility, promote existing or new product(s) or instruments, schedule appointments with attendees, provide company-specific educational content, and more. Each opportunity is available as an independent listing or as an additional fee for exhibitors. Please include your selection(s) on the Marketing & Visibility Opportunities application:

<https://www.ipeg.org/marketing-visibility-opportunities-form/>

Banner Ad **\$1,000 per ad**

- » Companies can post customized ad, per meeting platform specifications
- » Location options include registration landing page, non-CME content program pages, exhibitor listing page

Video Library **\$500 per video**

- » Post company-specific, non-CME, educational content

Product Theater **\$500 per product**

- » Feature or launch new product(s) or instrument (video or live session)

Marketing & Visibility Opportunities

Satellite Symposia **\$5,000**

- » These are 60-minute sessions offered during the Annual Meeting and limited space is available. The session will feature your content, product, or technology presentation. These sessions are not included for CME credits. IPEG will send promotional emails.

Feedback Forum **\$5,000**

- » Schedule focus group time with IPEG leaders (minimum of six surgeons)
- » This event can take place preceding or following the Annual Meeting. Please call the IPEG Development Manager to schedule

Interpreter Support **\$1,000**

Attendees will join the Annual Meeting from around the world. The IPEG 2021 Annual Meeting sessions will be held in English and your company can sponsor Spanish language interpreting services to enhance the attendee educational experience.

- » Recognition of support will be listed on the conference site, the IPEG website, and announced by session moderators.

Job Board **\$200 per listing**

- » Post openings at your company with an overview of the position and a link or file for application

Level Sponsorships

Diamond Level Sponsorship

\$25,000

INCLUDES:

- » Recognition as a Diamond Sponsor on meeting platform and website
- » Exhibit Booth/Listing
- » Banner ad on meeting platform/app
- » Educational Content Video(s), up to three (3), featured in Video Library
- » Two (2) :60 commercials included during non-CME session(s)
- » Named Lecture
- » Invitation to participate in IPEG Webinars (non-CME) during and within 12 months of Annual Meeting
- » Educational Event/Symposia (non-CME) up to 60 minutes in length during the Annual Meeting
- » Opportunity to host two (2) Webinars (non-CME) to IPEG members within 12 months of Annual Meeting
- » Opportunity to distribute up to three (3) surveys to IPEG members within 12 months of Annual Meeting
- » Access to non-demographic analytics from Annual Meeting
- » Registration for up six (6) people to IPEG 2021 Annual Meeting

Platinum Level Sponsorship

\$10,000

INCLUDES:

- » Recognition as a Platinum Sponsor on meeting platform and website
- » Exhibit Booth/Listing
- » Banner ad on meeting platform/app
- » Educational Content Video(s), up to two (2), featured in Video Library
- » One (1) :60 commercial included during non-CME session
- » Invitation to participate in IPEG Webinars (non-CME) during and within 12 months of Annual Meeting
- » Educational Event/Symposia (non-CME) up to 60 minutes in length during the Annual Meeting
- » Opportunity to host one (1) Webinar (non-CME) to IPEG members within 12 months of Annual Meeting
- » Opportunity to distribute up to two (2) surveys to IPEG members within 12 months of Annual Meeting
- » Access to non-demographic analytics from Annual Meeting
- » Registration for up four (4) people to IPEG 2021 Annual Meeting

Gold Level Sponsor

\$5,000

INCLUDES:

- » Recognition as a Gold Sponsor on meeting platform and website
- » Exhibit Booth/Listing
- » Banner ad on meeting platform/app
- » Educational Content Video(s), up to two (2), featured in Video Library
- » One (1) :30 commercial included during non-CME session
- » Opportunity to distribute up to one (1) survey to IPEG members within 12 months of IPEG 2021 Annual Meeting
- » Access to non-demographic analytics from IPEG 2021 Annual Meeting
- » Registration for up two (2) people to IPEG 2021 Annual Meeting

Level Sponsorships

Silver Level Sponsor

\$2,500

INCLUDES:

- » Recognition as a Silver Sponsor on meeting platform and website
- » Exhibit Booth/Listing
- » Banner ad on meeting platform/app
- » Opportunity to distribute one (1) survey to IPEG members within 12 months of IPEG 2021 Annual Meeting
- » Access to non-demographic analytics from IPEG 2021 Annual Meeting
- » Registration for one (1) person to IPEG 2021 Annual Meeting

Institutional Sponsor

\$1,000

INCLUDES:

- » Recognition as an Institutional Sponsor on meeting platform and website
- » Exhibit Booth/Listing
- » Job Listings on meeting platform/app

Sign up now as an Exhibitor of the IPEG 2021 Annual Meeting

<https://www.ipeg.org/2021-virtual-exhibitor-application/>

For additional Marketing & Visibility Opportunities, sign up via our online order form:

<https://www.ipeg.org/marketing-visibility-opportunities-form/>

Sign up now as a Level Sponsor for the IPEG 2021 Annual Meeting:

<https://www.ipeg.org/2021-level-sponsorships-form/>

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